

# Advanced Regenerative Medicine Institute & Rejuv Medical Present:

## Orthobiologics & Ultrasound Guided Injections Virtual Conference

August 15-16, 2020

Saturday August 15, 2020	Topic & Speaker	Topic Category
8:00a - 8:30a	Computer Login & Registration - <b>LIVE WELCOME!</b>	LIVE WELCOME
8:30a - 9:15a	The Science of Platelet Rich Plasma <b>MATT MURPHY, PhD</b>	The Science of Regenerative Medicine
9:15a - 10:15a	Introduction to Exosome Research and Clinical Development <b>MIKE BELLIO, PhD</b>	The Science of Regenerative Medicine
10:15a - 11:00a	Developments in A2M and Regenerative Medicine <b>JIM DE CASTRO, MD</b>	The Science of Regenerative Medicine
11:00a - 11:40a	The Science of Stem Cell Therapy <b>RICHARD ROSENTHAL, MD</b>	The Science of Regenerative Medicine
11:40a - 12:15p	<b>LIVE Q&amp;A SESSION</b> The Science of Regenerative Medicine	LIVE Q&A
12:15p - 1:15p	<b>LIVE LUNCH SPONSOR!</b> Legally Mine - Steve Comer	LIVE LUNCH SPONSOR
1:15p - 2:00p	FDA Regulations <b>RICHARD ROSENTHAL, MD</b>	Business & Marketing for Regenerative Medicine
2:00p - 2:45p	Five Pillars of Practice Success <b>JOEL BAUMGARTNER, MD</b>	Business & Marketing for Regenerative Medicine
2:45p - 3:30p	Top Disruptive Marketing Strategies for Your Practice <b>GARRETT EWERS</b>	Business & Marketing for Regenerative Medicine
3:30p - 4:15p	How to Attract, Consistent Qualified Leads Using Social Media <b>MATTHEW PETERSON, MD</b>	Business & Marketing for Regenerative Medicine
4:15p - 5:00p	Essential Business Strategies for Regenerative Medicine <b>DAN CRANE, MBA</b>	Business & Marketing for Regenerative Medicine
5:00P - 5:30P	<b>LIVE Q&amp;A SESSION</b> Business & Marketing	LIVE Q&A

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8:00a - 8:30a	Computer Login & Registration - <b>LIVE WELCOME!</b>	LIVE WELCOME
8:30a - 9:15a	Optimizing Outcomes of Regenerative Procedures: Ideal Pre & Post-Op Protocols <b>JOEL BAUMGARTNER, MD</b>	Techniques & Protocols
9:15a - 10:15a	Regenerative Medicine Therapies: Osteoarthritis and Cartilage Health <b>GEORGE CHANG CHIEN, DO</b>	Techniques & Protocols
10:15a - 11:00a	Regenerative Medicine Therapies: Tendinopathy and Ligament Injury <b>GEORGE CHANG CHIEN, DO</b>	Techniques & Protocols
11:00a - 11:40a	Regenerative Medicine Protocols for Spine <b>AGNES STOGICZA, MD</b>	Techniques & Protocols
11:40a - 12:15p	<b>LIVE Q&amp;A SESSION</b> Techniques & Protocols for Regenerative Medicine	LIVE Q&A
12:15p - 1:00p	<b>LIVE LUNCH SPONSOR!</b> TBD	LIVE LUNCH SPONSOR
1:00p - 2:00p	Ultrasound Techniques - Spine <b>STANLEY LAM, MD</b>	Ultrasound & Patient Demonstration
2:00p - 2:45p	Ultrasound Techniques - Knee <b>GEORGE CHANG CHIEN, DO</b>	Ultrasound & Patient Demonstration
2:45p - 3:30p	Overview of Ultrasound for the Shoulder (Patient Demonstration) <b>JOEL BAUMGARTNER, MD</b>	Ultrasound & Patient Demonstration
3:30p - 4:15p	Overview of Bone Marrow Aspiration Under Ultrasound (Patient Demonstration) <b>JOEL BAUMGARTNER, MD</b>	Ultrasound & Patient Demonstration
4:15p - 4:45p	<b>LIVE Q&amp;A SESSION</b> Ultrasound & Patient Demonstration	LIVE Q&A
4:45P - 5:30P	<b>LIVE PANEL DISCUSSION &amp; CLOSING REMARKS</b> ALL Faculty and Presenters	LIVE PANEL DISCUSSION