

ADVANCED REGENERATIVE MEDICINE INSTITUTE & REJUV MEDICAL

presents

Orthobiologics & Ultrasound Guided Injections

May 1-2, 2020

FRIDAY

8:00a – 8:30a	COMPUTER LOG-IN & REGISTRATION
8:30a – 9:15a	5 Pillars of Practice Success Joel Baumgartner, M.D.
9:15a – 10:00a	Medical Marketing Landscape and Changes Garrett Ewers
10:00a – 10:15a	BREAK / LIVE Q&A
10:15a – 11:15a	Business Basics for Your Regenerative Medicine Practice & Setting Up an Internal Referral Base Marketing Garrett Ewers
11:15a – 11:45a	Your Unique Branded Garrett Ewers
11:45a – 12:45p	LUNCH BREAK <i>Brought to you by Attract Customers Now</i> How to Attract High Paying Health Clients Online Now Bret Gregory
12:45p – 1:30p	Marketing Pitfalls and KPIs Garrett Ewers
1:30p – 2:15p	The Ultimate Lead Generation System: Driving Consistent, Qualified Leads! Matthew Peterson, MD
2:15p – 2:30p	BREAK / LIVE Q&A
2:30p – 3:00p	Sponsorship Lecture
3:00p – 3:45p	Social Media Marketing and Best Practices Garrett Ewers
3:45p – 4:45p	Optimizing Outcomes of Regenerative Procedures: Ideal Pre- and Post-op Protocols for Your Patients Joel Baumgartner, M.D.
4:45p – 5:30p	Panel Discussion

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SATURDAY

8:00a – 8:30a	COMPUTER LOG-IN
8:30a – 9:15a	The Science of Platelet Rich Plasma (PRP) & Alpha 2 Macroglobulin (A2M) Matt Murphy, PhD
9:15a – 10:00a	An Overview of Allograft & Exosomes Products Josh Donaldson
10:00a – 10:15a	BREAK / LIVE Q&A
10:15a – 11:00a	Stem Cell Overview: Bone Marrow & Adipose Richard Rosenthal, M.D.
11:00a – 11:45a	Regenerative Medicine for Joints, Tendon, and Ligaments George Chang Chien, D.O.
11:45a – 12:45p	LUNCH <i>Brought to you by Legally Mine</i> How to practice with legal confidence Jamie Otto
12:45p – 1:30p	FDA Regulations Richard Rosenthal, M.D.
1:30p – 2:15p	Ultrasound Techniques for Regenerative Medicine Joint Injections Joel Baumgartner, M.D.
2:15p – 2:30p	BREAK / LIVE Q&A
2:30 – 3:00p	Sponsorship Lecture
3:00p – 3:45p	An Overview of Ultrasound for the Knee (<i>Patient Demonstration</i>) Joel Baumgartner, M.D.
3:45p – 4:45p	An Overview of Bone Marrow Aspiration Under Ultrasound (<i>Patient Demonstration</i>) Joel Baumgartner, M.D.
4:45p – 5:15p	LIVE Q&A & CLOSING REMARKS