

ADVANCED REGENERATIVE MEDICINE INSTITUTE & REJUV MEDICAL

presents

**Regenerative Medicine in Aesthetics**

May 1-3, 2020

LOS ANGELES, CA

**FRIDAY**

8:00a – 9:00a	<b>BREAKFAST / REGISTRATION</b>
9:00a – 9:45a	Successful Marketing Strategies to Promote Regenerative Medicine <b>Joel Baumgartner, M.D. – Combined Lecture</b>
9:45a – 10:30a	Medical Marketing Landscape and Changes <b>Garrett Ewers – Combined Lecture</b>
10:30a – 10:45a	<b>BREAK / EXHIBIT HALL</b>
10:45a – 11:30a	Business Basics for Starting Your Regenerative Medicine Practice <b>Garrett Ewers – Combined Lecture</b>
11:30a – 12:00p	Your Unique Branded <b>Garrett Ewers – Combined Lecture</b>
12:00p – 1:15p	<b>LUNCH / EXHIBIT HALL</b> <i>Brought to you by Attract Customers Now</i> How to Attract High Paying Health Clients Online Now <b>Bret Gregory</b>
1:15p – 2:00p	Marketing Pitfalls and KPIs <b>Garrett Ewers – Combined Lecture</b>
2:00p – 2:45p	The Ultimate Lead Generation System: Driving Consistent, Qualified Leads! <b>Matthew Peterson, MD – Combined Lecture</b>
2:45p – 3:15p	<b>BREAK / EXHIBIT HALL</b>
3:15p – 4:00p	Internal Referral Base Marketing <b>Garrett Ewers – Combined Lecture</b>
4:00p – 4:45p	Social Media Marketing and Best Practices <b>Garrett Ewers – Combined Lecture</b>
5:00p – 6:30p	<b>NETWORKING RECEPTION</b>

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**SATURDAY**

8:00a – 9:00a	<b>BREAKFAST / EXHIBIT HALL</b>
9:00a – 10:00a	The Science of Platelet Rich Plasma (PRP) & Alpha 2 Macroglobulin (A2M) <b>Aaron Calodney, M.D. – Combined Lecture</b>
10:00a – 10:45a	An Overview of Allograft & Exosomes Products <b>Josh Donaldson – Combined Lecture</b>
10:45a – 11:00a	<b>BREAK / EXHIBIT HALL</b>
11:30a – 12:15p	Aging Skin: Botox & Dermal Fillers <b>Michael Meighan, M.D.</b>
12:15a – 1:00p	PRP for Sexual Optimization <b>Michael Meighan, M.D.</b>
1:00p – 2:15p	<b>LUNCH / EXHIBIT HALL</b> <i>Brought to you by Legally Mine</i> How to practice with legal confidence <b>Jamie Otto</b>
2:15p – 3:15p	PRP for Facial Aesthetics <b>Michael Meighan, M.D.</b>
3:15p – 4:15p	Hair Rejuvenation <b>Michael Meighan, M.D.</b>
4:15p – 4:30p	<b>BREAK / EXHIBIT HALL</b>
4:30p – 5:00p	Biohacking - How to Optimize Your Outcomes <b>Michael Meighan, M.D.</b>

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### SUNDAY

8:00a – 8:45a	BREAKFAST / EXHIBIT HALL
8:45a – 10:15a	Hands-on Practice <ul style="list-style-type: none"><li>• <b>PRP Processing</b></li><li>• <b>Sexual Optimization Technique</b></li><li>• <b>Review Aesthetics Equipment</b></li></ul>
10:15a – 10:30a	BREAK / EXHIBIT HALL
10:30a – 11:30a	LIVE DEMONSTRATION – Microneedling Facial & PRP Injections Michael Meighan, M.D.
11:30a – 12:30p	LIVE DEMONSTRATION – PRP Hair Rejuvenation Michael Meighan, M.D.
12:30p – 1:30p	LUNCH / EXHIBIT HALL