

ADVANCED REGENERATIVE MEDICINE INSTITUTE & REJUV  
MEDICAL PRESENT:

**ORTHOBIOLOGICS & ULTRASOUND GUIDED  
INJECTIONS VIRTUAL CONFERENCE**

AUG. 15 -16

Saturday	Topic & Speaker	TOPIC CATEGORY
8:00a-8:30a	Computer Log-in & Registration - LIVE WELCOME!	THE SCIENCE OF REGENERATIVE MEDICINE
8:30a-9:15a	The Science of Platelet Rich Plasma - MATT MURPHY, PhD	THE SCIENCE OF REGENERATIVE MEDICINE
9:15a-10:15a	Overview of Allograft & Exosomes- MARI MITRANI, MD., PhDCSO & MIKE BELLIO, PhD	THE SCIENCE OF REGENERATIVE MEDICINE
10:15a-11:00a	Developments in A2M and Regenerative Medicine - JIM DE CASTRO, MD	THE SCIENCE OF REGENERATIVE MEDICINE
11:00a-11:40a	The Science of Stem Cell Therapy- RICHARD ROSENTHAL, MD	THE SCIENCE OF REGENERATIVE MEDICINE
11:40a-12:15p	LIVE Q&A SESSION: THE SCIENCE OF REGENERATIVE MEDICINE	THE SCIENCE OF REGENERATIVE MEDICINE
12:15p-1:15p	LUNCH BREAK	
1:15p-2:00p	FDA Regulations - RICHARD ROSENTHAL, MD	BUSINESS & MARKETING FOR REGENERATIVE MEDICINE
2:00p-2:45p	Five Pillars of Practice Success- JOEL BAUMGARTNER, MD	BUSINESS & MARKETING FOR REGENERATIVE MEDICINE
2:45p-3:30p	Top Disruptive Marketing Strategies for Your Practice - GARRET EWERS	BUSINESS & MARKETING FOR REGENERATIVE MEDICINE
3:30p-4:15p	Lead Generation - MATTHEW PETERSON, MD	BUSINESS & MARKETING FOR REGENERATIVE MEDICINE
4:15p-5:00p	Essential Business Strategies for Regenerative Medicine - DAN CRANE, MBA	BUSINESS & MARKETING FOR REGENERATIVE MEDICINE
5:00p-5:30p	LIVE Q&A SESSION: BUSINESS & MARKETING	BUSINESS & MARKETING FOR REGENERATIVE MEDICINE

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8:00a-8:30a	Computer Log-in & Registration - LIVE WELCOME!	
8:30a-9:15a	Optimizing Outcomes of Regenerative Procedures: Ideal Pre & Post-Op Protocols - JOEL BAUMGARTNER, MD	TECHNIQUES & PROTOCOLS
9:15a-10:15a	Regenerative Medicine Protocols for Joints, Tendons, & Ligaments - GEORGE CHANG CHIEN, DO	TECHNIQUES & PROTOCOLS
10:15a-11:00a	Regenerative Medicine Types for Joints, Tendons, and Ligaments - GEORGE CHANG CHIEN, DO	TECHNIQUES & PROTOCOLS
11:00a-11:40a	Regenerative Medicine Protocols for Spine - AGNES STOGICZA, MD	TECHNIQUES & PROTOCOLS
11:40a-12:15p	LIVE Q&A SESSION: TECHNIQUES & PROTOCOLS FOR REGENERATIVE MEDICINE	TECHNIQUES & PROTOCOLS
12:15p-1:00p	LUNCH BREAK	
1:00p-2:00p	Ultrasound Techniquet for the Spine STANLEY LAM, MD	ULTRASOUND & PATIENT DEMONSTRATION
2:00p-2:45p	Ultrasound Techniques- Upper Extremities GEORGE CHANG CHIEN, DO	ULTRASOUND & PATIENT DEMONSTRATION
2:45p-3:30p	An Overview of Ultrasound for the Shoulder (Patient Demonstration) JOEL BAUMGARTNER, MD	ULTRASOUND & PATIENT DEMONSTRATION
3:30p-4:15p	An Overview of Bone Marrow Aspiration Under Ultrasound (Patient Demonstration) JOEL BAUMGARTNER, MD	ULTRASOUND & PATIENT DEMONSTRATION
4:15p-4:45p	LIVE Q&A SESSION: ULTRASOUND & PATIENT DEMONSTRATION	ULTRASOUND & PATIENT DEMONSTRATION
4:45p-5:30p	LIVE PANEL DISCUSSION & CLOSING REMARKS (with ALL faculty & presenters)	