

# Platelet Rich Plasma & Stem Cell Training Workshop

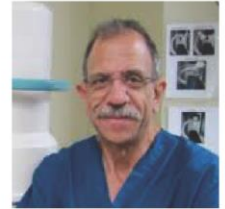
January 28-29, 2017

NYC, New York



## SATURDAY

8:00a – 8:20a	Breakfast, registration, welcome and introductions
8:20a – 9:20a	<b>The Science of Platelet Rich Plasma (PRP)</b> Richard Rosenthal, M.D. – <i>Combined Lecture</i>
9:20a – 10:50a	<b>Stem Cell &amp; Allograft Tissues: Autologous Stem Cells, Amniotic Tissue, &amp; Cord Blood</b> Sireen Gopal, M.D.
10:50a – 11:00a	Break
11:00a – 12:00p	<b>Regenerative Medicine for Joints, Tendon, and Ligament Fenestration</b> Aaron Calodney, D.O.
12:00p – 12:30p	<b>Successful Marketing Strategies to Promote Regenerative Medicine</b> Dan Crane, MBA - <i>Combined Lecture</i>
12:30p – 1:00p	Lunch
1:00p – 1:30p	<b>Stem Cell Centers of America – Market Partnership Opportunities</b> Travis Autor
1:30p – 2:00p	<b>Regenerative Medicine for the Spine</b> Sudhir Diwan, M.D.
2:00p – 2:30p	<b>Practical Tips to Implement Regenerative Medicine to Your Practice – Indications, Protocols, and Educating Patients</b> Aaron Calodney, M.D.
2:30p – 4:00p	Rotation Groups: <ul style="list-style-type: none"> <li>▪ Group 1: <b>Regenerative Medicine Injections Using Fluoroscopy</b> – Sudhir Diwan, MD; Richard Rosenthal, MD, Aaron Calodney MD</li> <li>▪ Group 2: <b>Regenerative Medicine Injections Using Ultrasound</b> – Sireen Gopal, MD; Michael Gofeld, MD</li> </ul>
4:00p – 4:15p	Break
4:15p – 5:00p	<b>Adipose Stem Cell &amp; Allograft Therapy Technique</b> Richard Rosenthal, MD
5:00p – 5:30p	<b>Q&amp;A Session</b> <b>How to Develop a Successful Cash Pay Practice</b> Dan Crane, MBA & Travis Autor



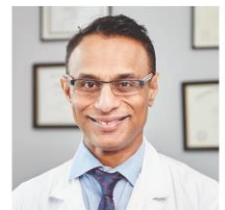
**Richard Rosenthal, MD**  
Medical Director at Nexus Pain,  
National Regenerative Medicine Speaker



**Aaron Calodney, MD**  
ASIPP President,  
National Regenerative Medicine Speaker.



**Sudhir Diwan, MD**  
Medical Director at Manhattan Spine & Pain Medicine,  
National Regenerative Medicine Speaker.



**Sireen Gopal, MD**  
President of NYSSRM Center & NYMD Center  
Regenerative Medicine Specialist



**Christy Davies, MBA**  
Pain Management Business Consultant,  
National Speaker for SPPM, ASIPP, MGMA and ASCA



**Dan Crane, MBA**  
Interventional Pain Management Business Consultant,  
National Speaker on Medical Business Strategies,  
Entrepreneur & Business Owner

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## SUNDAY

<b>8:00a – 8:30a</b>	Breakfast
<b>8:30a – 9:30a</b>	<b>Business Basics for Starting Your Regenerative Medicine Practice</b> Christy Davies, MBA - <i>Combined Lecture</i>
<b>9:30a – 10:00a</b>	<b>FDA Regulations and Ethics Around Stem Cell Therapy</b> Richard Rosenthal, M.D.
<b>10:00a – 10:30a</b>	<b>Bone Marrow Aspirate Technique Lecture and Video</b> Richard Rosenthal, M.D.
<b>10:30a – 12:00p</b>	Rotations (45 min. each rotation) <ul style="list-style-type: none"><li>▪ Group 1: <b>Bone Marrow Harvesting and Injection/ Ultrasound Practice</b></li><li>▪ Group 2: <b>PRP Processing Technique</b></li></ul>
<b>12:00a – 12:45p</b>	Practice Rotations: <ul style="list-style-type: none"><li>▪ <b>PRP Processing Technique, Additional Practice or Questions</b></li><li>▪ <b>Marketing Q&amp;A</b></li></ul>
<b>12:45p – 1:00p</b>	Lunch – Closing Remarks

### **Contact Information**

Main Phone - (844) 897-4910  
Brad Unsicker - (801) 455-4776  
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Kaho Fiefia - (801) 903-1131  
Spencer Furner - (801) 903-1127  
Travis Godfrey - (801) 856-1101